



Erin Marcus Founder & CEO

Erin Marcus is the founder and CEO of Conquer Your Business, an international company helping driven entrepreneurs and small business owners get the financial and emotional freedom they need to build a business and a life they're proud of.

Sitting back and waiting to see what happens has never been an option.

Erin is a product of the Chicago Public School system. She even showed up to class **SOMETIMES** but learned early on how to work the system, testing out of classes quickly instead of sitting through things that weren't engaging.

At Illinois State she earned a degree in journalism and with it the gift of learning not only how to talk to anyone, but more importantly, how to listen. While still in school, Erin worked for three different papers putting her drive and decidedly short attention span to work and staying in constant motion.

Like many college graduates, she took that shiny journalism degree and did a bunch of stuff that had nothing to do with journalism, instead taking on a new job, accelerating to the top, getting bored and moving on to the next thing.

Luckily she eventually found an amazing company that provided an opportunity filled with incredible experiences, flexibility within their framework and an unbelievable hands-on education that has continued to open doors. Leaving there was hard but Erin knew she needed to create something of her own and is proud to be able to say the relationships created in those corporate years remain some of her biggest supporters.



In 2012 she opened a franchise and built one of the company's most successful offices in less than 18 months. The franchisor then pulled her in and invited her speak at their conferences and to help train the other franchisees.

Erin often wondered what this crazy wide variety of experiences would lead to and readily admitted it often had her parents a little nervous with this pattern of starting an adventure, rising to the top, and then looking for the next challenge/opportunity.

Evidently, Erin was born to be an ENTREPRENEUR!

Having made the successful leap from corporate executive to entrepreneur, she uses that experience, along with her MBA education and street smart upbringing to help her clients reach heights they never dreamed possible. **And have fun doing it!**

Erin is also an international speaker, the host of the Ready Yet?! Podcast, author of the upcoming book by the same name (Ready Yet?!) and most proudly, the founder of Riley's Fund Foundation, supporting those who support animals.

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